

FOR IMMEDIATE RELEASE:

CONTACT:

Lindy Dreyer, BOMA International
703-528-9545
ldreyer@boma.org

EPA's ENERGY STAR® and BOMA Showcase Energy Efficiency at The Office Building Show

(Washington, DC—Nov. 29, 2005) The EPA's ENERGY STAR® and the Building Owners and Managers Association (BOMA) International are pleased to announce their partnership to present *The BOMA Green Pavilion and ENERGY STAR Showcase* at *The Office Building Show*, June 25-27, 2006, in Dallas, Texas. The showcase will match suppliers of environmentally friendly and energy-efficient products with the powerful commercial real estate industry who are dedicated to embracing energy-efficient and green initiatives.

The market for environmentally friendly and energy-efficient products has taken off. "Considering rising energy costs, federal tax incentives, and municipal and state mandates, more and more BOMA members have committed to purchasing 'green' and energy-efficient building upgrades," explained BOMA International Chairman and Chief Elected Officer, David W. Hewett, CCIM, CPM, RPA, CFM, FMA, principal of Trammell Crow Company. "As this specialized market grows, BOMA's partnership with the EPA's ENERGY STAR will make *The BOMA Green Pavilion and ENERGY STAR Showcase* the most valuable resource of its kind—to both vendors with certified products and building owners and managers in need of those products."

"Energy represents 30 percent of the typical office building's costs and is a property's single largest operating expense," says Stuart Brodsky, national program manager, commercial property markets of ENERGY STAR. "ENERGY STAR provides the information and resources building owners and managers need to reduce energy consumption and cut costs. By partnering with BOMA, we've created a forum to bring our experts together with commercial real estate's decision-makers at *The Office Building Show*."

The Office Building Show (June 25-27, 2006 at the Dallas Convention Center), the commercial real estate industry's premier annual exhibition, runs in conjunction with The BOMA International North American Commercial Real Estate Congress. BOMA will co-locate with Realcomm, the industry's leading technology event. Offering in-depth education and two exhibit areas featuring the industry's most innovative products and services, the two events will attract more than 6,000 top commercial real estate professionals.

Founded in 1907, the Building Owners and Managers Association (BOMA) International is a dynamic international federation of more than 100 local associations. The 19,000-plus members of BOMA

International own or manage more than 9 billion square feet of downtown and suburban commercial properties and facilities in North America and abroad. BOMA's mission is to enhance the human, intellectual and physical assets of the commercial real estate industry through advocacy, education, research, standards and information.

ENERGY STAR is a government-backed program helping businesses and individuals protect the environment through superior energy efficiency. ENERGY STAR was introduced by the U.S. Environmental Protection Agency (EPA) in 1992 and has support from the U.S. Department of Energy.

For more about ENERGY STAR, visit www.energystar.gov.

For more about The BOMA Congress and The Office Building Show, visit www.bomaconvention.org.

For more about BOMA International, visit www.boma.org.

###